

News Release  
For Immediate Release

## Community First Bank Selects LendingCycle

LOUISVILLE, KY (February 15, 2008) – Community First Bank (based in Harrison, Arkansas) has selected the LendingCycle solution for managing their lending workflow and reporting and to improve efficiencies in their lending environment. LendingCycle is the flagship productivity product from Louisville based Lending Cycle, Inc (LCI). Community First will have approximately 50 staff members using the solution.

LendingCycle is an easy Lender Productivity and Workflow Automation solution that monitors performance and compliance items and focuses on a more efficient lending environment. This solution emphasizes consistent controls and workflow in the pre-close lending environment and greatly assists the collection of Exception and other Items (pre and post close). LendingCycle is accessed through a Web browser from a SAS 70 Type II 99.999 audited Data Center, tailored to different staff roles, and gives quick and easy performance and pipeline reports.

“We are excited to serve Community First Bank,” said John Jackson, Chief Executive Officer of Lending Cycle, Inc. “Their progressive nature and attention to service are a perfect match for our solutions.”

Community First started their implementation today and will be using LendingCycle within the coming days.

### **About Lending Cycle, Inc.**

*Lending Cycle, Inc. (based in Louisville, Kentucky) produces easy Lender Productivity and Workflow Automation solutions that monitor compliance items (such as Exception Items – pre and post close) and truly build a more efficient lending environment. Their applications are built specifically for Lenders and designed to revolutionize the solution paradigm for Financial Institutions. [www.LendingCycle.com](http://www.LendingCycle.com)*

### **About Community First Bank**

*Community First Bank (based in Harrison, Arkansas) is a progressive financial institution that is focused on enhancing the financial conditions of their partners in the great communities they serve. They are 100% locally owned, and plan to stay that way. [www.communityfirstbank.com](http://www.communityfirstbank.com)*

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